

LSCM 4900/MKTG 4900 Special Problems

This is not an organized course. It was created for a student seeking to research a topic of their interest to further their knowledge and obtain the necessary credit hours for the program. Students arrange coursework with the instructor of their choice. Course work can include research papers, projects, as well as quizzes and tests if deemed necessary. A grade is awarded by the instructor at the end of the semester based on student performance and coursework.